

## The Factories



The second (left) and third (right) Factories on Union Square

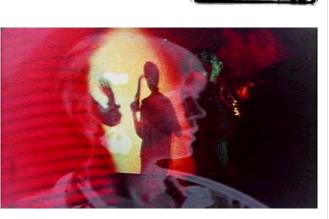
Four of Warhol's studios were known as "The Factory."

1962-68: 231 East 47th Street (Demolished) 1968-73: 33 Union Square West 1973-83: 860 Broadway 1983-87: 19 East 32nd Street (Demolished)



The Exploding Plastic Inevitable 23 St Mark's Place. April, 1966

Multimedia experience, pictured below, created and coreographed by Warhol; it featured live music by The Velvet Underground, accompanied by live dancers and performers, with light effects, projected photographs and movies.





## Max's Kansas City

213 Park Avenue South

A restaurant and lounge formerly located near Union Square, frequented by artists, musicians, and Warhol's "superstars." The walls were covered with work by contemporary artists, including Warhol. Pictured above, Warhol with the singer Nico in Max's famous "back room"



"Max's was the exact spot

"A lot of very important







Hotel Chelsea 222 West 23rd Street Many of the scenes for Warhol's 1966 Film Chelsea Girls were shot in the Hotel Chesea, a famous center of artistic and bohemian activity.



Warhol on the Chelsea Girls set with Mario Montez